



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1356869
Schedule Dates 10/01/12-10/05/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (452580)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE 143
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12
Last Modified 10/04/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791123
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,320.00
Net Total \$7,480.00
Sales Tax

Asheville (WMYA)		
By Broadcast Month	Spots	Rate
Oct. 2012	37	\$8,800.00
Grand Total:	37	\$8,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	4P- Maury Povich 2	1	1	1	1	1	1	1	1	4	\$150.00	\$600.00	Asheville (WMYA)	MAURY	8/17/12
1.0.1	Closed Preempt	10/02/12															Asheville (WMYA)	Network Special Report/Spot -	
2.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	5:58-20P- Family Feud B	1	1	1	1	1	1	1	1	2	\$300.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
2.1	Normal Line / SPOT	10/01/12-10/02/12	4	:30	6:58P- Family Feud	1	1	1						2	\$300.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	8/18/12
3.0	Normal Line / News	10/01/12-10/05/12	3	:30	6:29-30P- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
4.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	6:58P- Family Feud	1	1	1	1	1	1	1	1	3	\$400.00	\$1,200.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
4.0.1	Closed Preempt	10/03/12															Asheville (WMYA)	Program Change/Spot -FAMILY FEUD B is preempted for FAMILY FEUD (primary run)	
4.0.2	Closed Preempt	10/05/12															Asheville (WMYA)	Program Change/Exception - Friday Night Lights	
5.0	Normal Line / Prime	10/01/12-10/01/12	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LM&RDR:SVU	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____



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Asheville (WMYA)
By Broadcast Month
Oct. 2012
Grand Total:

Spots	37	Rate
		\$8,800.00
	37	\$8,800.00

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6.0	Normal Line / News	10/01/12-10/05/12	3	:30	10P- News-News 13 on MY40 @ 10P	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
7.0	Normal Line / News	10/01/12-10/05/12	4	:30	10:30P- News-News 13 on MY40 @ 1030P	1	1	1	1	1	1			4	\$100.00	\$400.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
7.0.1	Closed Preempt	10/05/12															Asheville (WMYA)	Live Program Overrun/Spot	
8.0	Normal Line / Prime	10/02/12-10/02/12	4	:30	7:58-30P- MYN- House (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
9.0	Normal Line / Prime	10/02/12-10/02/12	4	:30	9P- MYN- House 2 (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
10.0	Normal Line / Prime	10/03/12-10/03/12	3	:30	9P- MYN- Numbers 2 (Wednesday)	1			X					1	\$250.00	\$250.00	Asheville (WMYA)	NUMBERS	8/23/12
11.0	Normal Line / Prime	10/04/12-10/04/12	4	:30	9P- MYN- White Collar 2 (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
12.0	Normal Line / Prime	10/01/12-10/01/12	4	:30	7:58-30P- MYN-Law & Order: SVU (Monday)	1	X							1	\$300.00	\$300.00	Asheville (WMYA)	LAW & ORDER	8/23/12
13.0	Normal Line / Prime	10/04/12-10/04/12	4	:30	7:58-30P- MYN-White Collar (Thursday)	1			X					1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
14.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	5:58-20P- Family Feud	1			1					1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	8/18/12

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Grand Total: 37 \$8,800.00

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15.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	6:58P- Family Feud	1				X				1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	9/18/12
16.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	5:58P- Family Feud	1				X				1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	9/18/12
17.0	M/G For 4.0.1 / SPOT	10/03/12-10/03/12	4	:30	6:58P- Wheel Of Fortune				1					1	\$400.00	\$400.00	Asheville (WMYA)	WHEEL	9/19/12
18.0	M/G For 4.0.2 / Football	10/05/12-10/05/12	4	:30	6:58P- Sports-High School Football	2					X			2	\$200.00	\$400.00	Asheville (WMYA)	FRIDAY NIGHT LIGHTS	9/19/12
19.0	M/G For 1.0.1 / SPOT	10/05/12-10/05/12	4	:30	4P- Maury Povich 2	1					X			1	\$150.00	\$150.00	Asheville (WMYA)	MAURY	10/4/12

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